# Website Disclaimer & Privacy Policy

The last update to our Privacy Policy was posted on May 25, 2018. This document governs the privacy policy of our Website,

https://www.superstarrinternational.com/. We recognize that privacy and confidentiality are important to our clients. This page describes in detail the privacy practices that apply when using our Website, and by using our website you agree to the terms of this Privacy Policy.

#### Website Disclaimer

The information contained in this website is for general information purposes only. The information is provided by Super Starr International and while Super Starr International endeavors to keep the information up-to-date and correct, Super Starr International makes no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability or availability of the website or the information, products, services, or related graphics contained on the website for any purpose. Any reliance a user places on such information is therefore strictly at the user's own risk.

In no event will Super Starr International be liable for any loss or damage, including without limitation, indirect or consequential loss or damage, or any loss or damage whatsoever arising from loss of data or profits arising out of, or in connection with, the use of Super Starr International's website.

Through the Super Starr International website a user is able to link to other websites which are not under the control of Super Starr International. Super Starr International has no control over the nature, content and availability of those sites. The inclusion of any links does not imply a recommendation by Super Starr International nor an endorsement of the views therein.

Every effort is made to keep the Super Starr International website up and running smoothly; however, Super Starr International takes no responsibility for, and will not be liable for, the website being temporarily unavailable due to technical issues beyond Super Starr International's control.

## **Privacy Policy**

This Privacy Policy sets out how Super Starr International uses and protects any user information received by Super Starr International on its website. This Privacy Policy applies solely to information collected through Super Starr International's website and not through any other sources. A user's use of Super Starr International's website constitutes the user's agreement to the terms and conditions set forth in this Privacy Policy.

Super Starr International is committed to ensuring the privacy of users is protected. All information provided to Super Starr International by users will only be used in accordance with this Privacy Policy.

Super Starr International may amend this Privacy Policy from time-to-time by updating this page and any changes are effective immediately upon the posting of the revised Privacy Policy on Super Starr International's website. A user should check this page each time he/she visits Super Starr International's website to ensure he/she has read and agrees with the current Privacy Policy statement. This policy is effective as of **May 25, 2018**.

### What Super Starr International Collects

Any personal information Super Starr International may obtain about individual users to its website is information the user supplies voluntarily. Generally, you control the amount and type of information you provide to us when using our Website. As a visitor to our Website, you can browse our Website to find out more about us. This means that a user can visit the Super Starr International website without telling Super Starr International who they are or revealing any information about themselves. Super Starr International may, however, choose to collect the following personal information from users:

- name
- contact information including address, email address and telephone number
- demographic information such as postcode and gender
- other information relevant to customer service information including subject matter and product information

#### **Automatic Information**

Additionally, Super Starr International may collect some generic non-personal information about its website users. In the interest of providing our visitors and customers with a secure online experience, our servers automatically record information when you visit our Website, including the URL, IP address, browser type and language, and the date and time of your request. We use all of this information to analyze trends among our users to help improve our Website.

## **Google Analytics Privacy Policy**

Our Website uses "Google Analytics" to collect information about the use of our Website. Google Analytics collects information such as how often users visit our Website, what pages they visit when they do so, and what other websites they used prior to coming to our Website. We use the information we get from Google

Analytics to improve our Website. Google Analytics collects only the IP address assigned to you on the date you visit our Website, rather than your name or other identifying information. We do not combine the information collected through the use of Google Analytics with personally identifiable information. Although Google Analytics plants a permanent Cookie on your web browser to identify you as a unique user the next time you visit our Website, the Cookie cannot be used by anyone but Google. Google's ability to use and share information collected by Google Analytics about your visits to our Website is restricted by the Google Analytics Terms of Use. http://www.google.com/analytics/terms/us.html. You can prevent Google Analytics from recognizing you on return visits to this Website by disabling cookies on your browser. https://tools.google.com/dlpage/gaoptout

## **Cookies and Other Tracking Methods**

Cookies are small pieces of information stored on a user's computer. Super Starr International uses cookies, which may include a user's Internet Protocol (IP) address, to better understand how users utilize Super Starr International's website. A user has the option of deciding whether or not to accept a cookie by resetting their browser to notify the user whenever a cookie is being sent to the user's hard drive. Users may also delete a cookie manually from the user's hard drive. Please note, however, that some parts of Super Starr International's website may not function properly or may function considerably slower if a user refuses to accept a cookie or chooses to disable his/her cookies settings.

# What Super Starr International Does with the Information it Gathers

Super Starr International requires user information to understand user needs and to provide users with better service, and in particular, for the following reasons:

- Internal record-keeping.
- Super Starr International may use the information to improve its products and services.
- Super Starr International may periodically send promotional emails about new products, special offers or other information of interest to users, using email addresses which users have provided.
- From time-to-time, Super Starr International may also utilize user information for market research purposes. Super Starr International may use the information received to customize its website according to users' interests.

## **Opting Out of Sharing Information**

You can always opt out of future unaffiliated third-party disclosures of your information. Such opt-out will not affect disclosures otherwise permitted by law including but not limited to: (i) disclosures to affiliates, (ii) disclosures to third-

party service providers who provide certain services for our business, such as credit card processing, computer system services, shipping, data management, or promotional services, (iii) disclosures to third parties as necessary to fulfill your requests, (iv) disclosures to governmental agencies or law enforcement departments or otherwise required to be made under applicable law, (v) previously completed disclosures to third parties, or (vi) disclosures to third parties in connection with subsequent contests or promotions you may choose to enter, or third-party offers you may choose to accept.

## Consent to Processing of Personal Data in United States

If you are a resident of the European Economic Area (EEA), in order to provide our Website and products to you, we may send and store your personal information (also commonly referred to as personal data) outside of the EEA, including to the United States. Accordingly, your personal information may be transferred outside of the country where you reside or are located, including to countries that may not or do not provide the same level of protection for your personal information. We are committed to protecting the privacy and confidentiality of personal information when it is transferred. Where such transfers occur, we take appropriate steps to provide the same level of protection for the processing carried out in any such countries as within the EEA to the extent feasible under applicable law. By using and accessing our Website, users who reside or are located in countries outside of the United States agree and consent to the transfer to and processing of personal information on servers located outside of the country where they reside, and that the protection of such information may be different than required under the laws of their residence or location.

## Security

Super Starr International is committed to ensuring that user information is secure. In order to prevent unauthorized access or disclosure, Super Starr International has put in place suitable physical, electronic and managerial procedures to safeguard and secure the information it collects online. Although Super Starr International makes every effort to preserve its users' privacy, Super Starr International may need to disclose personal information when required by law wherein Super Starr International has a good-faith belief that such action is necessary to comply with a current judicial proceeding, a court order or legal process.