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Media Contact:
Beth Atkinson
214.444.7459
batkinson@dma-solutions.com

SUPER STARR HONEYDEW MELONS IN FULL SWING FOR THE SEASON

COLIMA, Mexico (Feb. 1, 2017) – A leader in growing honeydew melons for nearly sixty years, [Super Starr International](#), announces that this season's crop is in excellent condition and being harvested now through the end of March, with volumes similar to last year.

Super Starr's honeydew melons grow in Tecomán, Mexico, nestled next to an active volcano and the tropical pacific ocean, which produces ideal soil conditions to grow some of the freshest and highest quality product for the U.S. Fruit size continues to be large, and will include a majority of case quantities with 5's and 6's, with the option to purchase 8's as well.

"We're excited for another successful honeydew season, with exceptional fruit quality and the same quality standards that our buyers come to expect with the Super Starr name," said Lance Peterson, third generation farmer of the Super Starr brand and President at Super Starr International.

Super Starr continues to grow, pack, and sell its own product, to include Super Starr honeydew melon and watermelon, and both Super Starr papaya and Maradol papaya throughout the year. For information on purchasing Super Starr products, please contact Lance Peterson or Chris Hoffman at (956) 510-8126 or lance.peterson@superstarrinternational.com.

About Super Starr International

Super Starr's commitment to the highest quality, sustainably grown papayas and melons remains steadfast. Along with their reliable partners in Colima, they are proud to grow the best fresh produce available while adhering to the highest standards in production. Super Starr ships throughout the U.S., Canada and Japan, and makes it a priority to contribute to the health and wellness of their global neighbors.

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